

## AEGON Transamerica Foundation-Baltimore Charitable Giving Guidelines

### ASPIRATION

The AEGON Transamerica Foundation aspires to make tomorrow better than today for youth and their families in Baltimore City and the surrounding counties. By investing in charitable organizations that empower youth and families to achieve their goals, we hope to ensure a better future for our community.

This is what we do. We are Tomorrow Makers. We help our customers look forward to their tomorrow by creating a better financial future through retirement planning, insurance, and other services. Every day, our employees in Baltimore make tomorrow better than today through their employee volunteerism and support of our Baltimore region community efforts.

The global AEGON Transamerica Foundation has a long history of giving back to the communities where our employees live and work by supporting a wide range of civic, cultural, health, and education endeavors and support of the United Way. In the Baltimore Region, we have a particular focus on the **welfare**, **literacy**, and **health** of youth and their families.

### PRIORITY GIVING AREAS

We strive to support 501c3 organizations and efforts that match our priority giving areas while having the most impact on transforming tomorrow in our local community. Our priority areas include:

1. Youth and Families (with an emphasis on Health, Welfare and Literacy)
2. Employee involvement

### APPLYING

Use the [Grant Application](#) as a guide in preparing a request. Please include your **501c3** and **W-9** statements as a separate attachment. Applications are reviewed on a rolling basis throughout the year, with quarterly approval. Our local committee of Transamerica representatives will make funding decisions in concert with the mission of the AEGON Transamerica Foundation. For more information or to submit your materials please contact:

[TransamericaFoundationBaltimore@Transamerica.com](mailto:TransamericaFoundationBaltimore@Transamerica.com) *(electronic submission preferred)*

Transamerica Foundation Baltimore  
100 Light Street, Floor B1  
Baltimore, MD 21202-2559  
ATTN: Veronica Mouring, #3237

### INELIGIBLE REQUESTS

Each 501c3 request is carefully reviewed and evaluated. However, individuals and the following types of organizations or programs are not eligible to receive grants from the Foundation.

- Athletes or athletic organizations
- Conferences, seminars or trips
- Courtesy or goodwill advertising
- Fellowships
- Fraternal organizations
- K-12 school fundraisers or events
- Political parties, campaigns or candidates
- Religious or denominational organizations except for specific programs broadly promoted and available to anyone and free from religious orientation
- Social organizations