

**FOR IMMEDIATE RELEASE**

Baltimore – March 13, 2014

**Transamerica Company receives 4-star Medicare Part D rating for 2014**

Transamerica continues to provide exceptional value to Medicare customers by obtaining a 4-star Medicare Part D rating from the Centers for Medicare and Medicaid Services for 2014. The high rating showcases the quality and service Transamerica helps deliver to customers through a group Medicare prescription drug plan (Employer PDP) solution – [Medicare GenerationRx<sup>SM</sup>](#), an “800-series” Employer Group Waiver Plan (EGWP). The plan is underwritten by Stonebridge Life Insurance Company, a Transamerica company and distributed through the Transamerica Affinity Services business unit.

The rapid and strategic plan growth is a direct reflection of Transamerica’s commitment to Medicare beneficiaries. In just three years, the program has become the fifth largest Medicare Part D EGWP by enrollment.<sup>1</sup>

"Transamerica is constantly focused on improving and delivering quality and service to our customers," says Mark Zimmerly, Vice President of Business Development at Transamerica Affinity Services. "The [fully-insured ‘800-series’ EGWP solution](#) – Medicare GenerationRx<sup>SM</sup> – can deliver Medicare customers value, choice, and coverage. We are dedicated to providing customers with exceptional service, competitive solutions, and a precisely-managed program. The solution also provides employer and union groups a great tool for protecting their assets and shifting their claims and compliance responsibility, in exchange for a predictable and affordable monthly premium."

Star Ratings provide information to help Medicare beneficiaries evaluate the relative quality of service, and performance of a Prescription Drug Plan (PDP) in making an informed choice when selecting a plan. Medicare evaluates plans based on a 5-star rating system. Star Ratings are calculated each year and may change from one year to the next. U.S. News & World Report also included our plan in their [Best Part D Plans 2014](#) listing using Medicare’s five-star plan ratings system and applying a methodology averaging each plan within a state.<sup>2</sup> Click the following link to learn more about [Medicare Star Quality Ratings](#).

With a variety of plan design and contribution options, employers, governments, and union groups can closely match existing benefit structures, manage benefit costs, and easily transition retirees from another prescription drug plan. The solution also provides retirees with cost-effective coverage at over 65,000 pharmacies nationwide, including major chains and many independent community pharmacies. Mail order and extended-day supplies at retail outlets are also available for member convenience. The plan’s Medication Therapy Management program and 24/7/365 customer service will ensure retirees receive services to support their needs.

---

**Media inquiries**

Veronica Mouring  
Media Contact

Phone: 410.209.5617  
Email: [veronica.mouring@Transamerica.com](mailto:veronica.mouring@Transamerica.com)

For more information about the group Medicare prescription drug plan “800-series” EGWP, please contact Mark Zimmerly, Vice President of Business Development at Transamerica Affinity Services, 1.800.229.6565, ext. 1505312, or [mark.zimmerly@transamerica.com](mailto:mark.zimmerly@transamerica.com).

[Transamerica Affinity Services](#) provides group services including Co-Branded Partner Programs, Financial Risk Management, Direct Marketing, Insurance Administration & Compliance, and Affinity Marketing. The business unit makes available a portfolio of products including: Medicare Supplement, Retiree Medical, Medicare Part D, Executive Medical Reimbursement, TRICARE Supplement, Travel, Life and Accidental Death and Dismemberment, and other supplemental health and life insurance. Transamerica Affinity Services is a business unit of the Transamerica companies.

Transamerica also recently launched [Transamerica MedicareRx \(PDP\) – Medicare Prescription Drug Plans](#) for individuals. This plan is also underwritten by the PDP sponsor Stonebridge Life Insurance Company, a Transamerica company. The plans provide value and options to meet Medicare beneficiaries’ needs, budget, and customer service they deserve.

<sup>1</sup>Source: [www.cms.gov](http://www.cms.gov), analysis of February 2014 Enrollment Reports

<sup>2</sup>Source: [U.S. News Report, Best Part D Plans for 2014, October 2013](#). Our plan is listed under the plan sponsor company name, Stonebridge Life Insurance Company, which is a Transamerica company.

---

**Media inquiries**

Veronica Mouring  
Media Contact

Phone: 410.209.5617  
Email: [veronica.mouring@Transamerica.com](mailto:veronica.mouring@Transamerica.com)

### **About Transamerica**

Stonebridge Life Insurance Company is a Transamerica company. [Transamerica Affinity Services, Inc.](#), a business unit of the Life & Protection Division of Transamerica, combines leading-edge products, services, administration, and distribution to help you bridge the distance between where you are today and where your organization wants to go tomorrow. We are a premier provider of direct response supplemental life and health products in the United States. Our partners include brokers, consultants, third party administrators, and managing general underwriters, who are leaders in their respective markets such as: associations, employers, government entities, credit unions, travel agencies, colleges and K-12 schools, unions, Taft-Hartley groups, organizations other sponsoring groups.

The Transamerica companies offer a wide array of innovative financial services and products with a common purpose: to help individuals, families, and businesses build, protect and preserve their hard-earned assets. With more than a century of experience, Transamerica has built a reputation on solid management, sound decisions and consumer confidence. For more information, visit [www.transamerica.com](http://www.transamerica.com).