



FOR IMMEDIATE RELEASE

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Transamerica partners with Habitat for Humanity to help families build affordable housing

More than 300 Transamerica employees will help build or repair homes in eight cities across the United States this year in partnership with Habitat for Humanity. This is the company's fifth consecutive year of partnering with Habitat, a global nonprofit that helps families build strength, stability and self-reliance through shelter.

Participating Transamerica employees will volunteer at their respective Habitat build sites for a full day or more, helping either to transform existing properties or to build new, affordable homes. Their efforts will help revitalize neighborhoods in or near eight cities:

- Baltimore, Maryland
- Cedar Rapids, Iowa
- Denver, Colorado
- Little Rock, Arkansas
- Los Angeles, California
- Memphis, Tennessee
- Plano, Texas
- St. Petersburg, Florida

At the 2016 Carter Work Project in Memphis, Transamerica employees will work alongside former President Jimmy Carter and his wife, Rosalynn. The Carters generously donate their time and voices annually to build homes and raise awareness of the critical need for affordable housing. In all cities, each completed home will be sold to qualifying Habitat families at no profit and financed with affordable loans. Habitat homeowners are selected through an application process based on level of need and a willingness to partner by investing time and effort, spending hundreds of hours building their home and houses for others.

"Transamerica's core purpose is to help individuals and families achieve a lifetime of financial security," said Mark Mullin, president and CEO of Transamerica. "Our employees have donated more than 12,000 hours over the past four years to help Habitat families achieve the American dream of home ownership. We're honored to again partner with Habitat in transforming the prospects for families and creating the stability which home ownership makes possible."

To learn more about Habitat for Humanity, visit www.habitat.org. To learn more about Transamerica, visit www.transamerica.com.

About Transamerica

With a history that dates back more than 100 years, the Transamerica companies are recognized as leading providers of life insurance, savings, retirement and investment solutions, serving millions of customers throughout the United States. Transamerica works to Transform Tomorrow® for those who entrust its dedicated professionals with their financial needs, helping them take the necessary steps to achieve their long-term goals and aspirations. Transamerica's 10,000 employees serve nearly every customer segment, providing a broad range of quality life insurance and savings products, individual and group pension plans, as well as asset management services. In 2015, Transamerica fulfilled its promises to customers, paying more than \$6.9 billion in insurance and annuity benefits, including return of annuity premiums paid by the customer. Transamerica's corporate headquarters is located in Baltimore, Maryland, with other major operations in Cedar Rapids, Iowa. Transamerica is part of the Aegon group of companies. Aegon is one of the world's largest providers of life insurance, pension solutions and asset management products, operating in more than 20 markets worldwide. For the full year of 2015, Aegon managed \$768 billion in revenue generating investments. For more information, please visit www.transamerica.com.



About Habitat for Humanity International

Driven by the vision that everyone needs a decent place to live, Habitat for Humanity has grown from a grassroots effort that began on a community farm in southern Georgia in 1976 to a global nonprofit housing organization in nearly 1,400 communities across the U.S. and in over 70 countries. People partner with Habitat for Humanity to build or improve a place they can call home. Habitat homeowners help build their own homes alongside volunteers and pay an affordable mortgage. Through financial support, volunteering or adding a voice to support affordable housing, everyone can help families achieve the strength, stability and self-reliance they need to build better lives for themselves. Through shelter, we empower. To learn more, visit habitat.org.

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