

BILL LLOYD, MD, FACS

12/18

HEALTH DIRECTOR, ADVANCED MARKETS



DOCTOR BILL LLOYD serves as Transamerica Advanced Markets Group inaugural Health Director. An experienced clinician and award-winning medical educator, Doctor Lloyd adds a powerful new dimension to Transamerica's Wealth + Health initiative. Respected within the medical community as a dynamic leader and

subject matter expert, Doctor Lloyd shares his insights and commonsense approach to better living as a key contributor to Transamerica's New Age of Advice. As a member of the Advanced Markets Group, he communicates the merits of Wealth + Health throughout Transamerica as well as to professional and lay audiences nationwide.

Following active duty retirement from the US Army Medical Corps, Doctor Lloyd held senior faculty appointments at the University of Texas Health Science Center in San Antonio and subsequently University of California Davis, where Doctor Lloyd received the Vice Chancellor's Award for most significant physician contribution to medical education. He has authored or co-authored over 50 original manuscripts, textbooks and research abstracts. As a researcher, Doctor Lloyd has participated in numerous clinical trials for innovative medical devices and investigative medications. He is a reviewer for several leading medical journals and is a six-time recipient of the AMA Physician's Recognition Award. Doctor Lloyd has been designated permanent faculty to physician training programs at both Harvard and Stanford. His success as a teacher is hinged to a deep understanding of how health consumers learn and how health care providers apply new concepts to clinical practice. He has held leadership positions in various national and international professional organizations, such as the American Academy of Ophthalmology.

Since 2007 Doctor Lloyd has devoted his professional energies to health communications, medical leadership, and online health content production. As an accomplished writer and public speaker, Doctor Lloyd is able to explain and demystify complex concepts with clarity and energy. He is credited with establishing the first physician-led online community at WebMD. For eight years he produced and hosted "Healthy Living" — a weekly feature broadcast live on CNN. Immediately prior to joining Transamerica, Doctor Lloyd was Medical Director for Custom Learning Designs, a leading developer of innovative eLearning systems for health care professionals who leverage precision medicine to fight cancer.

Get in touch:



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VISIT

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Doctor Lloyd's unique background and diverse professional accomplishments have prepared him well to be Transamerica's first Health Director. He is able to forge powerful presentations that are impactful, authentic and unapologetically humorous. He loves to speak about the power of healthy decisions and people like what he has to say.

Back home in Sacramento, Bill's wife, Dr. Mary O'Hara, is a recognized authority in pediatric ophthalmology. In their free time they love to explore Northern California, especially the wine country. Together they ski, play golf, and spoil their two grandchildren.

At a glance

- Wealth + Health communications and consultation
- Knowledgeable subject matter expert regarding health and wellness

Accreditations

- Active licensed physician (CA, TX)
- Diplomate, National Board of Medical Examiners
- Board Certified Surgeon and Pathologist



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