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Transamerica Recognized for Best Practices in Diversity and Inclusion

Today, Transamerica was named to the Diversity Best Practices Inclusion Index by Diversity Best Practices. Transamerica was among the 73 organizations that earned a score of at least 65% and a place on this year's index.

Diversity Best Practices (DBP), a division of Working Mother Media, unveiled its second annual Inclusion Index, providing data and insight into how participating organizations fared in three areas: diversity and inclusion practices in recruitment, retention, and advancement; organizational culture; and demographic transparency.

"Diversity and inclusion is deeply embedded in our culture at Transamerica," says Julie Tschida Brown, Chief Human Resources Officer at Transamerica. "We remain dedicated to an environment where all backgrounds and perspectives are appreciated, and our employees can be themselves at work each day. We're honored to be recognized by Diversity Best Practices for championing these values."

Transamerica fosters an inclusive culture in a variety of ways, including [Employee Resource Groups](#) where coworkers with similar interests come together to share experiences and insight. There are 14 Employee Resource Groups across the company providing a supportive environment for raising diversity awareness, promoting inclusive behavior and many are engaged in community events related to their missions.

The Inclusion Index asked organizations to provide data in three areas:

- Adherence to best practices for fostering diversity and inclusion in recruitment, retention and advancement of people from under-represented groups—women, racial/ethnic minorities, those with disabilities, and the LGBTQ community.
- Best practices in creating an inclusive culture through leadership, accountability, communications, and employee engagement.
- Transparency in willingness to share workforce demographic data.

The Inclusion Index Data Snapshot featuring highlights from the report can be found [here](#). One hundred twenty four organizations applied and seventy three of those listed as members of the 2018 DBP "Inclusion Index" achieved at least 65% of the available points. Completed applications were collected online from December 2017 to March 2018.

"It's wonderful to see how the DBP Inclusion Index has grown in its second year with more companies willing to share their progress and workforce demographics," says Deborah Munster, executive director, Diversity Best Practices. "We commend their transparency as they continue to strive for excellence in creating an inclusive environment for all employees."



About Diversity Best Practices

Diversity Best Practices, a division of Working Mother Media, is the preeminent organization for diversity thought leaders to share best practices and develop innovative solutions for culture change. Through research, benchmarking, publications and events, DBP offers members information and strategies on how to implement, grow, measure and create first-in-class diversity programs.

About Transamerica

With a history that dates back more than 100 years, Transamerica is recognized as a leading provider of life insurance, retirement and investment solutions, serving millions of customers throughout the United States. Recognizing the necessity of health and wellness during peak working life, Transamerica's dedicated professionals work to help people take the steps necessary to live better today so they can worry less about tomorrow. Transamerica serves nearly every customer segment, providing a broad range of quality life insurance and investment products, individual and group pension plans, as well as asset management services. In 2017, Transamerica fulfilled its promises to customers, paying more than \$35.6 billion in insurance, retirement, and annuity claims and benefits, including return of annuity premiums paid by the customer. Transamerica's corporate headquarters is located in Baltimore, Maryland, with other major operations in Cedar Rapids, Iowa. Transamerica is part of the Aegon group of companies. Based in the Netherlands, Aegon is one of the world's largest providers of life insurance, pension solutions and asset management products, operating in more than 20 markets worldwide. For the full year of 2017, Aegon managed \$982 billion in revenue generating investments. For more information, please visit www.transamerica.com. Transamerica is not affiliated with Diversity Best Practices (DBP), a division of Working Mother Media.

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