



FOR IMMEDIATE RELEASE

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Transamerica Selects Timothy Jones as Head of Innovation

Transamerica today announced that Timothy Jones joined the company as Head of Innovation. Mr. Jones will drive Transamerica's growth by developing new uses for advanced technology, allowing the company to design unique and meaningful products and experiences for customers. He will report to David Hopewell, Transamerica's Chief Data and Innovation Officer.

Mr. Jones' experience includes more than 30 years in key technology leadership positions at technological and financial firms. His experience spans multiple business and technology areas, with a focus on creating innovation, transforming infrastructure, and leading growth. He also served as a Presidential Innovation Fellow for The White House and the U.S. Department of Energy.

Mr. Jones holds a master's degree in business administration and a bachelor's degree in management science from Massachusetts Institute of Technology, and a master's degree in computer information systems from Georgia State University. He has also earned a certificate in nanotechnology and nanoscience from Stanford University and a certificate in biotechnology for business from Duke University.

"Tim is an excellent fit for the role of chief innovation officer due to his track record of building high-performing teams and uncovering new opportunities through his positive and energetic management style," Mr. Hopewell said. "Transamerica's momentum continues to grow, and Tim is the right person to lead our innovation efforts into the future."

About Transamerica

With a history that dates back more than 100 years, Transamerica is recognized as a leading provider of life insurance, retirement and investment solutions, serving millions of customers throughout the United States. Recognizing the necessity of health and wellness during peak working life, Transamerica's dedicated professionals work to help people take the steps necessary to live better today so they can worry less about tomorrow. Transamerica serves nearly every customer segment, providing a broad range of quality life insurance and investment products, individual and group pension plans, as well as asset management services. In 2017, Transamerica fulfilled its promises to customers, paying more than \$35.6 billion in insurance, retirement, and annuity claims and benefits, including return of annuity premiums paid by the customer. Transamerica's corporate headquarters is located in Baltimore, Maryland, with other major operations in Cedar Rapids, Iowa. Transamerica is part of the Aegon group of companies. Based in the Netherlands, Aegon is one of the world's largest providers of life insurance, pension solutions and asset management products, operating in more than 20 markets worldwide. For the full year of 2017, Aegon managed \$982 billion in revenue generating investments. For more information, please visit www.transamerica.com.

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