



AEGON TRANSAMERICA FOUNDATION LOCAL IMPACT REPORT

CEDAR RAPIDS, 2022

About the Foundation

Our promise to help people live their best lives extends beyond our corporate walls. Since 1994, the Aegon Transamerica Foundation has supported the communities where we live and work through financial grants and the volunteer commitment of our employees.

Message from the Cedar Rapids Committee

We are so proud to help support our community in Cedar Rapids through the Aegon Transamerica Foundation, and we will continue to work towards a brighter and more secure future for our colleagues and neighbors.

This year, in addition to partnering with the United Way of East Central Iowa, we supported multiple nonprofits across all our giving categories: Health & Human Services, Education & Financial Literacy, Civic & Community, Inclusion & Diversity, and Arts & Culture.

Following the COVID-19 pandemic and derecho of 2020, it's more important than ever that we support Iowans in need—especially those struggling with safe and affordable housing, childcare, food, transportation, and healthcare.

**\$ 2.1
million**

Total Local Impact in 2022

AEGON TRANSAMERICA FOUNDATION: WHO WE SUPPORT

We support nonprofits in Cedar Rapids through a combination of financial grants and the volunteer commitment of Transamerica employees. In 2022, we contributed to the following organizations working to better our community:

List of Recipients

African American Museum of Iowa
Aiming for a Cure Foundation
ALS Association of Iowa
Alzheimer's Association
American Cancer Society Inc.
American Heart Association Inc.
American Red Cross
Arc of East Central Iowa
Area Substance Abuse Council
Best Buddies International
Bur Oak Land Trust
Camp Bangarang
Camp Courageous of Iowa
Catherine McAuley Center Inc.
Cedar Rapids Community Schools
Cedar Rapids Museum of Art
Cedar Rapids Opera Theatre
Cedar Rapids Public Library
Cedar Valley Habitat for Humanity
Central Furniture Rescue
ConnectCR
Cystic Fibrosis Foundation
Eastern Iowa Arts Academy
Eastern Iowa Health Center
Eastern Iowa Honor Flight
Especially for You Race Against Breast Cancer
Families Helping Families of Iowa
Four Oaks Family & Children's Services
Freedom Foundation
Foundation 2
Girl Scouts of Eastern Iowa & Western Illinois
Girls on the Run of Eastern Iowa
HACAP
The History Center
Hoover Presidential Foundation
Horizons, A Family Service Alliance
Iowa Children's Museum
Iowa College Foundation
Iowa Jobs for America's Graduates
Iowa Women's Foundation
JDRF International
Junior Achievement of Eastern Iowa
Junior League of Cedar Rapids
Kids First Law Center
LBA Foundation
Matthew 25
Meals From the Heartland
Monarch Research Project
National Multiple Sclerosis
New Bohemian Innovation Collaborative
Newbo City Market
No Foot Too Small
Orchestra Iowa Inc.
Red Cedar Chamber Music Inc.
Ronald McDonald House Charities
Sleep in Heavenly Peace
St. Luke's Health Care Foundation
Tanager Place
Theatre Cedar Rapids
Trees Forever Inc.
United Way of East Central Iowa
University of Iowa
University of Northern Iowa
Variety the Children's Charity
Waypoint Services for Women
Whitney's Wings
Willis Dady Homeless Services
Women Lead Change
Young Parents Network
Zach Johnson Foundation

4883
Total Volunteer
Hours*



\$ 2.1 million
Total Local Impact

\$ 8,119,780
Total National Aegon
Transamerica
Foundation Impact

*Delineates paid volunteer hours logged by employees of Aegon and Transamerica in Iowa and does not indicate volunteer work accomplished during personal time.

SPOTLIGHT



American Heart Association: Lending a Helping Hand for Healthy Hearts

Transamerica continues to be a proud supporter of the American Heart Association and American Stroke Association.

In 2022, Transamerica employees stepped up once again to help support the American Heart Association and American Stroke Association by participating in CycleNation, a high-energy, stationary cycling event that empowers people to be healthy while funding life-saving heart and stroke research. Transamerica employees helped raise more than \$40,000 for life-saving heart and stroke research during the CycleNation event in Cedar Rapids in September 2022.

In addition to Transamerica's participation in CycleNation, the Aegon Transamerica Foundation in Cedar Rapids also supported the American Heart Association's Go Red for Women campaign. Go Red for Women is a comprehensive platform designed to increase women's heart health awareness and inspire positive change to improve the lives of women globally. Funds raised through this initiative allow the American Heart Association to offer educational programs that advance women's understanding about their risk for heart disease and provide tools and motivation to help women reduce their risk and protect their health.



Matthew 25: Building Stronger Neighborhoods with Every Seed

The Aegon Transamerica Foundation has a long history of supporting Matthew 25, a nonprofit organization with a mission to help strengthen and elevate neighborhoods in Cedar Rapids. Acting on the belief that housing, food and education are the building blocks of strong neighborhoods, Matthew 25 has had a significant impact on our community.

In 2022, the Aegon Transamerica Foundation in Cedar Rapids supported Matthew 25's Cultivate Hope Youth Development Program, a paid opportunity for high-school-age students to develop and hone various skills in preparation for life beyond the classroom. Students participating in the program grow produce on the urban farm to be sold at the farmer's market, corner store, and café. They also participate in team building and communication exercises, and learn about their community through guest speakers and field trips.

Matthew 25's innovative spirit—and strong commitment to the people of Cedar Rapids—will have a lasting, positive influence on the health of our neighbors and the neighborhoods they live in.