



2023 Local Impact Report

BALTIMORE

MARYLAND

\$1,500,000

Total Local Impact in 2023

About the Foundation

For more than 30 years, the Aegon Transamerica Foundation has proudly supported nonprofit organizations that help build stronger, more resilient communities in the places where Transamerica employees live and work. By investing in initiatives that empower individuals and families, the Foundation is committed to making an enduring positive impact where it matters most—in the lives of those seeking to build brighter futures.

Message from the Baltimore Committee

The Baltimore Advisory Committee of the Aegon Transamerica Foundation remains dedicated to being a force for good in our community by contributing to programs making a meaningful impact in our city.

Our approach is needs-based, focusing on providing essential services like food, clothing, housing, and health care to families in need. We also prioritize social inclusion and pathways to success for underrepresented groups. In 2023, we expanded our efforts to assist young people in reaching their potential, increased support for military veterans, and provided support for an ASL interpreter.

We demonstrate our community commitment through the programs we support, volunteer opportunities, and by motivating Transamerica employees to engage with causes they care about.



AEGON TRANSAMERICA FOUNDATION: WHO WE SUPPORT

We support nonprofits in Baltimore through a combination of financial grants and the volunteer commitment of Transamerica employees. In 2023, we contributed to the following organizations working to better our community:

List of Recipients

29th Street Community Center
American Cancer Society
American Heart Association
American Red Cross – Central Maryland Chapter
American Visionary Art Museum
Art with a Heart
Arts for Learning Maryland
Associated Black Charities
B&O Railroad Museum
Baltimore Center Stage
Baltimore Children’s Museum
Baltimore Leadership School for Young Women
Baltimore Museum of Art
Baltimore School for the Arts
Baltimore Squashwise
Baltimore Symphony Orchestra
The Be. Org
Business Volunteers Maryland
Byte Back
Cal Ripken Sr. Foundation
Center for Adoption Support & Education
Center for Urban Families
Chesapeake Bay Outward Bound School
Chesapeake Shakespeare Company
Chesapeake Therapeutic Riding
Children’s Scholarship Fund Baltimore
City of Refuge Baltimore
Cool Kids Campaign Foundation
Cristo Rey Jesuit High School
Cure SMA
Cystic Fibrosis Foundation
Down Syndrome Association of Maryland
Enoch Pratt Free Library of Baltimore City
Everyman Theatre
Experiential Environmental Education
Family Tree
Fund for Educational Excellence
Fusion Partnerships
Good Samaritan Hospital of Maryland
Habitat for Humanity of the Chesapeake
Harford County Education Foundation
Health Care for the Homeless
Helping Up Mission
Hippodrome Foundation
Horizon Day Camp
Humanim
Jewish Community Services
Junior Achievement of Central Maryland
Kennedy Krieger Foundation
Kipp Baltimore
Live Baltimore Home Center
Living Classrooms Foundation
Lutheran Immigration & Refugee Service
Make a Wish Foundation of the Mid Atlantic
March of Dimes
Marian House
Maryland Citizens for The Arts
Maryland Food Bank
Maryland New Directions
Maryland Science Center

AEGON TRANSAMERICA FOUNDATION: WHO WE SUPPORT

List of Recipients (cont.)

Maryland Zoo in Baltimore
Mercy Health Foundation
Morgan State University Foundation
Nami Maryland
National Aquarium
Nick's Place
Open Works
Operation No Person Left Behind Outdoors
Operation Warm
Parks & People Foundation
Paul's Place
Peale Center for Baltimore History and Architecture
Penn Mar Human Services
Players Philanthropy Fund
Pro Bono Counseling Project
Reading Partners
Red Devils
Roberta's House
Samuel Ready Scholarships
Shepherd's Clinic
St. Vincent De Paul of Baltimore
Student Support Network
Tahirih Justice Center
Trip McNealy Foundation
Ulman Foundation
United Way of Central Maryland
University of Maryland Foundation
Urban Alliance
Walters Art Museum
Weekend Backpacks for Homeless Kids
Y in Central Maryland

491

**Total Volunteer
Hours***



\$ 1,500,000

Total Local Impact

\$ 7,532,045

**Total National Impact
Aegon Transamerica Foundation**

*Delineates paid volunteer hours logged by employees of Aegon and Transamerica in Maryland and does not indicate volunteer work accomplished during personal time.

SPOTLIGHT



Championing Morgan State University

The Baltimore Advisory Committee of the Aegon Transamerica Foundation proudly reaffirms our strong support for Morgan State University. Established in 1867, Morgan State stands as the sole Historically Black University offering a Bachelor's of Science degree in Actuarial Science, approved by the Maryland Higher Education Commission.

In an effort to help bolster diversity within the actuarial profession, our most recent donation to Morgan State funded a scholarship program intended to encourage students to excel in their actuarial exams. The new scholarship, awarded based on exam performance, offers a unique incentive for aspiring actuaries and has been well received by students, demonstrating the tangible impact of our partnership.

The Foundation's support for Morgan State's actuarial program demonstrates our dedication to building more inclusive communities through financial and social empowerment. As we move forward into 2024, we remain steadfast in our commitment to fortifying our relationship with Morgan State University, championing diversity, and nurturing the next generation of actuarial leaders.



Volunteering with Maryland Food Bank

The Baltimore Advisory Committee of the Aegon Transamerica Foundation is proud to highlight our ongoing collaboration with the Maryland Food Bank and emphasize our shared commitment to feeding those in need within our community.

In addition to direct financial support from the Foundation, more than two dozen Transamerica employees volunteered to pack holiday meals during the food bank's annual volunteer event in November, contributing to the distribution of over 41 million meals across Maryland last year. We furthered our impact by also supporting a local school's hunger relief efforts. While these actions were significant, they represent only a small part of the Maryland Food Bank's broader mission to aid hungry children, working families, older adults, and under-resourced communities across the state, where over 2 million Marylanders face hunger annually.

Through these initiatives, we are honored to do our part to help eliminate hunger in Maryland. Our collective action strengthens our community and demonstrates our deep commitment to societal well-being, embodying the spirit of community and compassion that drives our work at the Aegon Transamerica Foundation.