



2023 Local Impact Report

CEDAR RAPIDS IOWA

\$2,000,000

Total Local Impact in 2023

About the Foundation

For more than 30 years, the Aegon Transamerica Foundation has proudly supported nonprofit organizations that help build stronger, more resilient communities in the places where Transamerica employees live and work. By investing in initiatives that empower individuals and families, the Foundation is committed to making an enduring positive impact where it matters most—in the lives of those seeking to build brighter futures.

Message from the Cedar Rapids Committee

In 2023, the Aegon Transamerica Foundation continued its unwavering commitment to supporting the Cedar Rapids community by investing in programs that expand opportunities and capabilities for all our neighbors.

Recognizing the persistent challenges faced by Iowans, particularly in areas such as safe and affordable housing, childcare, food security, transportation, and health care, the Foundation remained steadfast in its efforts to contribute to organizations working to foster meaningful change.

Through its diverse giving categories, the Foundation aimed to address a wide range of issues affecting the Cedar Rapids community, seeking to make a tangible and positive impact on the lives of individuals and families.



AEGON TRANSAMERICA FOUNDATION: WHO WE SUPPORT

We support nonprofits in Cedar Rapids through a combination of financial grants and the volunteer commitment of Transamerica employees. In 2023, we contributed to the following organizations working to better our community:

List of Recipients

- Academy for Scholastic and Personal Success
- African American Museum of Iowa
- Aiming for a Cure Foundation
- ALS Association
- Alzheimer's Association
- American Cancer Society
- American Heart Association
- American Red Cross
- Arc of East Central Iowa
- Area Substance Abuse Council
- Best Buddies of Iowa
- Bethany Food Pantry
- Big Brothers Big Sisters
- Camp Courageous of Iowa
- Cedar Rapids Community Schools Foundation
- Cedar Rapids Freedom Festival
- Cedar Rapids Public Library Foundation
- Cedar Valley Habitat for Humanity
- Community Health Free Clinic
- ConnectCR
- Cystic Fibrosis Foundation Iowa Chapter
- Eastern Iowa Arts Academy
- Eastern Iowa Health Center
- Especially for You – Race Against Breast Cancer
- Feed Iowa First
- Foundation 2 Crisis Services
- Four Oaks Family & Childrens Services
- Freedom Foundation
- Girl Scouts of Eastern Iowa & Illinois
- GROW at Kazimour Farm & Orchard
- Hawkeye Area Community Action Program
- Heritage Area Agency on Aging
- His Hands Free Clinic
- History Center
- Indian Creek Nature Center
- Iowa Jobs for Americas Graduates
- Iowa Service Dogs
- Iowa Women's Foundation
- Izaak Walton League of America
- JDRF International
- Junior Achievement of Eastern Iowa
- Junior League of Cedar Rapids
- Kids First Law Center
- Make a Wish Foundation of Iowa
- Matthew 25
- Meals from the Heartland
- Mirrorbox Theatre
- National Multiple Sclerosis Society

AEGON TRANSAMERICA FOUNDATION: WHO WE SUPPORT

List of Recipients (cont.)

New Bohemian Innovation Collaborative
No Foot Too Small
Orchestra Iowa
Playtime Poppy Children's Theatre
Prospect Meadows
Red Cedar Chamber Music
Second Star Children's Camp
St. Luke's Health Care Foundation – Aging Services
Tanager Place
Theatre Cedar Rapids
Trees Forever
United Way of East Central Iowa
University of Iowa Center for Advancement
University of Northern Iowa Foundation
Variety - The Children's Charity of Iowa
Willis Dady Homeless Services
Women Lead Change
Young Parents Network
Zach Johnson Foundation

5,652

Total Volunteer
Hours*



\$ 2,000,000

Total Local Impact

\$ 7,532,045

Total National Impact
Aegon Transamerica Foundation

*Delineates paid volunteer hours logged by employees of Aegon and Transamerica in Iowa and does not indicate volunteer work accomplished during personal time.

SPOTLIGHT



ElHC: Where Your Health Matters

The Cedar Rapids Advisory Committee of the Aegon Transamerica Foundation is proud to contribute to the Eastern Iowa Health Center (ElHC), a medical clinic dedicated to providing inclusive, patient-focused healthcare in Cedar Rapids and surrounding counties.

Since our initial collaboration in 2016, when ElHC sought our support to help establish the Eastern Iowa Dental Center (ElDC), we are pleased to report that the ElDC has flourished and now serves approximately 9,100 patients annually, with continued growth expected. Responding to this demand, ElHC is expanding the ElDC—thanks to contributions from donors like us—and we were thrilled to take part in the groundbreaking ceremony for the center's new dental facility, which opened in April 2024.

The Foundation's commitment to making a positive impact is evident through partnerships like this. Our support reflects our determination to being a force for good, and we are privileged to be a resource for organizations like ElHC seeking to make a difference. Our donation not only amplifies access to vital health and dental care for Iowa residents but also underscores our ongoing efforts to be a catalyst for positive change.



Freedom Foundation: Serving Our Veterans

The Cedar Rapids Advisory Committee of the Aegon Transamerica Foundation is honored to provide support to the Freedom Foundation, a vital resource for our community. Originating from a vision of "Veterans Helping Veterans," the organization has expanded its mission to include both veterans and civilians, fostering community-driven solutions to the challenges faced by those who have served our country.

In May 2023, we were delighted to participate in the ribbon cutting ceremony for the Freedom Foundation's new Veteran's Center, which provides a welcoming space equipped with amenities tailored to veterans' needs. From recreational activities to essential services, the Freedom Foundation provides a sanctuary where veterans can find camaraderie, support, and a sense of belonging.

Last year, the Freedom Foundation served 9,229 veterans and individuals, including families and guests. Through its numerous programs and services, the organization is dedicated to addressing the multifaceted needs of veterans. The Aegon Transamerica Foundation stands proudly alongside the Freedom Foundation, recognizing its invaluable service to the veteran community.