



**FOR IMMEDIATE RELEASE**

BALTIMORE – May 18, 2020

**Transamerica Appoints Kent Callahan  
as CEO of its Workplace Solutions Division**

Transamerica announces that Kent Callahan is appointed as Chief Executive Officer of its Workplace Solutions division. Transamerica's Workplace Solutions team provides employer-sponsored benefits programs, including retirement plans and supplemental insurance benefits, to U.S. organizations of all sizes. Workplace Solutions also provides individual retirement accounts and advice from investment advisor representatives via its Transamerica Advice Center.

Mr. Callahan has more than three decades of experience with Transamerica, and previously led Transamerica business lines in retirement, employee benefits and investment solutions. Most recently he led the Workplace Solutions employer service and sales teams.

In his new role, Mr. Callahan reports to Mark Mullin, Transamerica President and CEO. Mr. Callahan replaces Blake Bostwick, who is now appointed as Chief Executive Officer of Transamerica's Individual Solutions division. Phil Eckman, Chief Operating Officer of Workplace Solutions and a 24-year Transamerica veteran, adds leadership of the employer service teams to his portfolio, and now reports to Mr. Callahan. Darren Zino, Senior Vice President and Managing Director of U.S. Retirement Distribution for Transamerica, is leading the retirement sales team. John Stanley, Vice President and Managing Director of Employee Benefits for Transamerica, is leading the employee benefits sales team. Both Mr. Zino and Mr. Stanley continue to report to Mr. Callahan, and are experienced Transamerica leaders who each have served Transamerica's distributors, advisors, agents and third party administrators since 2012.

"Transamerica remains deeply committed to providing employers with a benefits platform that helps their employees protect their families and save for the future," said Mark Mullin, Transamerica President and CEO. "We understand that employee benefits are extremely important in helping people ensure their financial and physical well-being."

"We are pleased to leverage Kent's decades of experience in employer-sponsored benefits," Mr. Mullin continued. "We recognize the importance of leadership continuity in delivering excellent service. I am confident that Kent and his team will offer stability to our customers and their financial professionals during a time when many employers and employees are making significant adjustments due to current events. Kent and his leadership team are dedicated to responding quickly to customer needs, engaging with our financial professionals, and focusing on new opportunities to serve this marketplace."

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**About Transamerica**

With a history that dates back more than 100 years, Transamerica is recognized as a leading provider of life insurance, retirement and investment solutions, serving millions of customers throughout the United States. Recognizing the necessity of health and wellness during peak working life, Transamerica's dedicated professionals work to help people take the steps necessary to live better today so they can worry less about tomorrow. Transamerica serves nearly every customer segment, providing a broad range of quality life insurance and investment products, individual and group pension plans, as well as asset



management services. In 2019, Transamerica fulfilled its promises to customers, paying more than \$50 billion in insurance, retirement, and annuity claims and benefits, including return of annuity premiums paid by the customer. Transamerica's corporate headquarters is located in Baltimore, Maryland, with other major operations in Cedar Rapids, Iowa. Transamerica is part of the Aegon group of companies. Based in the Netherlands, Aegon is one of the world's largest providers of life insurance, pension solutions and asset management products, operating in more than 20 markets worldwide. For the full year of 2019, Aegon managed over \$1 trillion in revenue generating investments. Securities offered through Transamerica Investors Securities Corporation (TISC), member FINRA, 440 Mamaroneck Avenue, Harrison, NY 10528. Investment advisory services are offered through Transamerica Retirement Advisors, LLC (TRA), registered investment advisor. Insurance products and services underwritten by Transamerica Life Insurance Company, Cedar Rapids, IA, or Transamerica Financial Life Insurance Company, Harrison, NY. All Transamerica companies identified are affiliated. For more information, please visit [www.transamerica.com](http://www.transamerica.com).

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