



**FOR IMMEDIATE RELEASE**

DENVER – July 23, 2019

**Transamerica Employees Volunteer to Help Build Homes  
with Habitat for Humanity of Metro Denver**

Transamerica announced today that its employees in Denver will participate with Habitat for Humanity of Metro Denver in the construction of a new home in the city's Elyria Swansea neighborhood, one of Habitat Denver's newest developments.

On June 11, 2019, Transamerica participated in the dedication ceremony of a new home in Denver's Sheridan Square community, Habitat Denver's largest development yet. Over the last seven years, Transamerica employees have volunteered with Habitat for Humanity in more than a dozen states and have helped to transform existing properties or to build entirely new, affordable homes. Transamerica sponsored its first full house build in Denver in 2016–2017. In 2018, more than 50 Denver-based Transamerica employees volunteered to help a family in need fulfill their dream of home ownership.

Transamerica continues to support the work of Habitat for Humanity of Metro Denver as a Cornerstone Sponsor. In June 2019, Transamerica approved a \$100,000 grant, which will go toward making more dreams a reality. Habitat for Humanity aims to give hard-working families a leg up that helps make purchasing a home more affordable. This assistance can be especially helpful in a growing city like Denver, where affordable housing options are valued by families.

"Transamerica works every day to help families work toward achieving Wealth + Health. Habitat for Humanity's conviction that everyone deserves a safe and healthy place to live is directly in line with Transamerica's strategy," said Marijn Smit, Head of Transamerica Asset Management and member of Habitat for Humanity of Metro Denver's Board of Directors. "Home ownership can play an outsized role in building financial security, and can go a long way toward accumulating and maintaining wealth. A healthy living environment also contributes to the development of healthy habits that can enhance a person's quality of life. Transamerica is pleased to collaborate with Habitat for Humanity to help families meet these needs."

Since 2012, Transamerica employees nationwide have dedicated thousands of volunteer hours to help families build houses with Habitat for Humanity.

**About Transamerica**

With a history that dates back more than 100 years, Transamerica is recognized as a leading provider of life insurance, retirement and investment solutions, serving millions of customers throughout the United States. Recognizing the necessity of health and wellness during peak working life, Transamerica's dedicated professionals work to help people take the steps necessary to live better today so they can worry less about tomorrow. Transamerica serves nearly every customer segment, providing a broad range of quality life insurance and investment products, individual and group pension plans, as well as asset management services. In 2018, Transamerica fulfilled its promises to customers, paying more than \$42.6 billion in insurance, retirement, and annuity claims and benefits, including return of annuity premiums paid by the customer. Transamerica's corporate headquarters is located in Baltimore, Maryland, with other major operations in Cedar Rapids, Iowa. Transamerica is part of the Aegon group of companies. Based in the Netherlands, Aegon is one of the world's largest providers of life insurance, pension solutions and asset management products, operating in more than 20 markets worldwide. For the full year of 2018, Aegon managed \$920 billion in revenue generating investments. For more information, please visit [www.transamerica.com](http://www.transamerica.com).



**Media inquiries:**

[Media.Relations@transamerica.com](mailto:Media.Relations@transamerica.com)

Hank Williams  
(319) 355-7789  
Email: [hank.williams@transamerica.com](mailto:hank.williams@transamerica.com)

Julie Quinlan  
(303) 383-5923  
[julie.quinlan@transamerica.com](mailto:julie.quinlan@transamerica.com)

124369

(07/19)