

FOR IMMEDIATE RELEASE

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Aegon Asset Management Expands U.S. Distribution
Ron Shortenhaus Named Director of U.S. Consultant Relations

Cedar Rapids, Iowa -- Aegon Asset Management announced today the appointment of Ron Shortenhaus as Director of U.S. Consultant Relations, a new role at the firm. Aegon Asset Management is the global, active investment management arm of Aegon N.V., with centers of investment expertise in Europe and the United States and distribution across the Americas, Europe and Asia.

Shortenhaus is responsible for distribution of the institutional investment strategies and services offered by Aegon Asset Management's U.S. member companies to insurers, pension plans, and other benefit plans. The Aegon Asset Management U.S. member companies include Aegon USA Investment Management, LLC, a SEC-registered investment adviser and manager of fixed income and asset-allocation investment strategies, and Aegon USA Realty Associates, LLC, a real estate asset manager.

"Building strong relationships with institutional consultants is an important element of Aegon Asset Management's growth strategy for its investment management operations," said Tom Neukranz, Head of Distribution for Aegon Asset Management U.S. "We are very pleased to have Ron Shortenhaus join us, to expand and enhance our connections to the consultant community."

During 21 years in the investment industry, Shortenhaus has focused on working with consultants, qualified plan sponsors, and other institutional clients, most recently at Athene Asset Management (formerly Aviva Investors).

"I look forward to sharing the Aegon Asset Management story," said Shortenhaus. "With a well-defined investment process, a strong product line, and experienced investment teams, I believe Aegon Asset Management has what consultants and their clients expect from a quality investment manager."

About Aegon Asset Management

Aegon Asset Management is a global, active investment manager. Aegon Asset Management uses its investment management expertise to help its clients manage their financial future, with a focus on excellence, trust and partnership. Investors worldwide entrust Aegon Asset Management to manage more than \$385 billion on their behalf.

Positioned for success in its chosen markets (North America, the UK, Continental Europe and Asia), Aegon Asset Management's specialist teams provide high-quality investment solutions across asset classes. Its clients benefit from the leveraged international research capabilities and in-depth local knowledge of Aegon Asset Management, as well as Kames Capital, its UK investment team, and TKP Investments, its fiduciary and multi-manager investment team in the Netherlands.

Aegon Asset Management is part of Aegon, one of the world's leading financial services organizations, providing life insurance, pensions and asset management.

About Aegon

As an international life insurance, pensions and asset management company based in The Hague, Aegon has businesses in over twenty markets in the Americas, Europe and Asia. Aegon companies employ approximately 27,500 people and serve millions of customers across the globe. For more information: aegon.com.

Media inquiries

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