



FOR IMMEDIATE RELEASE

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**Transamerica Enhances Retirement Website Experience
for Spanish-Speaking Participants**

Transamerica today announced the availability of new navigation tools to help Spanish-speaking participants use its retirement plan website. Plan sponsors of workplace retirement plans may now elect to enable participant website navigation in Spanish, as well as full translation of select pages.

Spanish-speaking participants may now benefit from both fully translated primary website navigation, specific page translations, and description overlays to provide additional information. These features help empower Spanish-speaking participants to take control of their retirement planning, access more educational resources to make informed decisions, and initiate transactions, such as contribution increases or loan requests.

“Technology and communication play key roles in how people engage with their company’s retirement plan. At Transamerica, we continuously seek ways to connect with our customers that are most comfortable for them,” said Scott Ramey, Senior Vice President and Head of Workplace Solutions for Transamerica. “We believe the new website features are valuable to both our plan sponsor clients and their employees. Adding Spanish language capabilities to the retirement plan website can help improve retirement outcomes by building bridges to essential resources for customers whose primary language is Spanish.”

The new feature is available to 401(k) and Section 451 nonqualified deferred compensation retirement plans administered by Transamerica.

To learn more about Transamerica’s workplace solutions, visit www.transamerica.com.

About Transamerica

With a history that dates back more than 100 years, Transamerica is recognized as a leading provider of life insurance, retirement and investment solutions, serving millions of customers throughout the United States. Recognizing the necessity of health and wellness during peak working life, Transamerica’s dedicated professionals work to help people take the steps necessary to live better today so they can worry less about tomorrow. Transamerica serves nearly every customer segment, providing a broad range of quality life insurance and investment products, individual and group pension plans, as well as asset management services. In 2017, Transamerica fulfilled its promises to customers, paying more than \$35.6 billion in insurance, retirement, and annuity claims and benefits, including return of annuity premiums paid by the customer. Transamerica’s corporate headquarters is located in Baltimore, Maryland, with other major operations in Cedar Rapids, Iowa. Transamerica is part of the Aegon group of companies. Based in the Netherlands, Aegon is one of the world’s largest providers of life insurance, pension solutions and asset management products, operating in more than 20 markets worldwide. For the full year of 2017, Aegon managed \$982 billion in revenue generating investments. For more information, please visit www.transamerica.com.

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