



## **FOR IMMEDIATE RELEASE**

BALTIMORE – November 16, 2022

### **Transamerica Recognized for Supporting an Inclusive Workplace**

Transamerica announced today that the company has been named to Seramount's "[2022 Inclusion Index](#)," marking the fourth time Transamerica has received this honor. Transamerica was one of only 54 organizations that earned a score of 60% or higher.

Seramount's Inclusion Index helps organizations understand trends and opportunities in demographic representation, creates a road map to drive internal change, and identifies diversity, equity, and inclusion solutions to close any gaps. It also provides insight into how participating organizations performed in three key areas:

- Best practices in recruitment, retention, and advancement of people from underrepresented groups—women, racial/ethnic minorities, people with disabilities, and LGBTQ+ people.
- Inclusive corporate culture, including leadership accountability.
- Demographic diversity for women and racial/ethnic minorities.

"Transamerica continues to be strongly committed to inclusion and diversity at every level of our organization. We appreciate that this is the fourth time Seramount has recognized us for championing these values," said Holly Waters, Chief People and Places Officer at Transamerica. "We are proud to be a company where all perspectives are valued, and employees can be their authentic selves at work. We always strive to be better, and we will continue to tune in to our colleagues and our communities to ensure we provide the support our people, customers and financial professionals need."

As part of Transamerica's commitment to maintaining a diverse and inclusive workplace, the company sponsors Employee Resource Groups (ERGs). ERGs, which are open to all employees, host regular events to highlight members' interests and issues and allow members to provide insight and feedback to the company's leaders. Transamerica currently has 12 ERGs available to employees:

- BPC – Black Professionals for Change
- DIMENSIONS – Diverse Abilities Partnering Together
- FAMILY – Family Connections Network
- GENS – Generations Network
- HOLA – Hispanic and Latino Network
- PROUD – LGBTQ+
- RISE – Asian Affinity Network
- SALUTE – Veterans Network
- SPECTRUM – Multicultural Network
- TECH – People Using Technology
- WIN – Women's Impact Network
- XPATS – Expatriate Network

In 2022, 175 organizations applied to participate in Seramount's Inclusion Index.

"We are pleased to see corporations continue to focus on their DEI efforts effectiveness by evaluating their accountability measures through precise metrics that pinpoint any challenges and create



opportunities for next steps” says Katie Oertli Mooney, Managing Director of Diversity Best Practices at Seramount. “We are proud to recognize our Inclusion Index companies for their progress and dedication to creating inclusive workplaces where all talent is valued and set up for their own success.”

#### **About Transamerica**

With a history that dates back more than 100 years, Transamerica is a leading provider of life insurance, retirement, and investment solutions, serving millions of customers throughout the United States. Transamerica’s dedicated professionals focus on helping people live well today and empowering them to create a better tomorrow through saving, investing, and protecting their loved ones. Transamerica serves nearly every customer segment, providing a broad range of quality individual life insurance policies, workplace supplemental insurance benefits, workplace retirement plans, individual retirement accounts and investment products including mutual funds, annuities, stable value solutions, as well as asset management services.

In 2021, Transamerica fulfilled its promises to customers, paying more than \$52 billion in insurance, retirement, and annuity claims and benefits, including return of annuity premiums paid by the customer. Transamerica’s head office is in Baltimore, Maryland, with other major operations in Cedar Rapids, Iowa, and Denver, Colorado. Transamerica is part of the Aegon group of companies. Based in the Netherlands, Aegon is a diversified, international financial services group offering investment, protection, and retirement solutions. For the full year of 2021, Aegon managed over \$1.1 trillion in revenue generating investments. For more information, visit [www.transamerica.com](http://www.transamerica.com).

#### **About Seramount**

Seramount, part of EAB, is a strategic professional services and research firm dedicated to advancing diversity, equity, and inclusion (DEI) in the workplace. For over four decades, Seramount has partnered with 450 of the most iconic companies in the world. This has allowed the firm to build a deep, data-driven understanding of the employee experience, which lays the groundwork for everything they do. Seramount provides best practices research, leadership skill-building, expert advisory and custom research, and implementation tools to DEI leaders within the organizations it serves. The firm meets each partner’s needs no matter where they are on their journey and guide them along the ever-changing talent landscape. Learn more at [www.seramount.com](http://www.seramount.com).

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