



FOR IMMEDIATE RELEASE

BALTIMORE – October 3, 2022

Transamerica Once Again Honored as Top Company for Working Parents

Transamerica announced today that the company has been named to Seramount's "[100 Best Companies](#)" list for 2022, an honor Transamerica has earned four years in a row. The annual list recognizes Transamerica as a company leading the way in providing working parents with programs and services that help them thrive at work and home. In addition, Seramount has once again named Transamerica as one of the "[Best Companies for Dads](#)."

For their annual "100 Best Companies" list, Seramount looks at several essential areas impacting working parents, including leave policies, workforce representation, benefits, childcare, advancement programs, flexibility, and more. Seramount surveys the availability and usage of these programs, as well as the accountability of the many managers who oversee them.

Seramount's "Best Companies for Dads" list ranks companies by tracking the gender-neutral or paternity leave offered, corporate support groups for men and dads, and other factors. Transamerica was recognized for focusing on inclusive benefits for families and fostering a supportive, family-friendly workplace culture where parents can prosper.

"We are seeing our 100 Best Companies add even more to their robust benefit offerings that go beyond traditional parental leave," said Subha V. Barry, President of Seramount. "These companies continue to set the bar high when it comes to building family-friendly, inclusive workplaces."

As part of Transamerica's commitment to supporting working moms and dads, the company sponsors Employee Resource Groups (ERGs), including the Women's Impact Network and Family Connections Network. ERGs, which are open to all employees, host regular events to highlight members' interests and issues and allow members to provide insight and feedback to the company's leaders.

"Transamerica is proud to once again be recognized by Seramount as a top company for working parents. We are committed to nurturing a parent-supportive environment throughout the company, helping employees flourish without compromising the priority of family," said Holly Waters, Chief People and Places Officer at Transamerica. "The resilience and determination demonstrated by working parents at Transamerica as they face the challenges of an ever-changing world is remarkable. By offering benefits and flexible work options, we aim to provide a pathway to success for all our employees."

About Transamerica

With a history that dates back more than 100 years, Transamerica is a leading provider of life insurance, retirement, and investment solutions, serving millions of customers throughout the United States. Transamerica's dedicated professionals focus on helping people live well today and empowering them to create a better tomorrow through saving, investing, and protecting their loved ones. Transamerica serves nearly every customer segment, providing a broad range of quality individual life insurance policies, workplace supplemental insurance benefits, workplace retirement plans, individual retirement accounts and investment products including mutual funds, annuities, stable value solutions, as well as asset management services.

In 2021, Transamerica fulfilled its promises to customers, paying more than \$52 billion in insurance, retirement, and annuity claims and benefits, including return of annuity premiums paid by the customer. Transamerica's head office is in Baltimore, Maryland, with other major operations in Cedar Rapids, Iowa, and Denver, Colorado. Transamerica is part of the Aegon group of companies. Based in the Netherlands, Aegon is a diversified, international financial services group offering investment, protection, and retirement solutions. For the full year of 2021, Aegon managed over \$1.1 trillion in revenue generating investments. For more information, visit www.transamerica.com.

**About Seramount**

Seramount, part of EAB, is a strategic professional services and research firm dedicated to advancing diversity, equity, and inclusion (DEI) in the workplace. For over four decades, Seramount has partnered with 450 of the most iconic companies in the world. This has allowed the firm to build a deep, data-driven understanding of the employee experience, which lays the groundwork for everything they do. Seramount provides best practices research, leadership skill-building, expert advisory and custom research, and implementation tools to DEI leaders within the organizations it serves. The firm meets each partner's needs no matter where they are on their journey and guide them along the ever-changing talent landscape. Learn more at www.seramount.com.

Media inquiries:

Media.Relations@transamerica.com

Hank Williams
(319) 355-7789

Julie Quinlan
(303) 383-5923

2450509

(09/22)